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Express Mail No. ET395215841US

Docket No.1535-001

Assistant Commissioner for Patents
Washington, D.C. 20231



NEW APPLICATION TRANSMITTAL

Transmitted herewith for filing is the non-provisional patent application of Robert Andrew Byers, Jr. of Thousand Oaks, California; Dan Pearson of El Segundo, California; Mark Conner of Northridge, California; and Jennifer Hamilton of Canyon Country, California; for an invention titled USER-SPECIFIC METHOD OF SELLING PRODUCTS, COMPUTER PROGRAM PRODUCT, AND SYSTEM FOR PERFORMING THE SAME. This application is an original application.

Papers enclosed are:

Patent application including:

- 31 pages of specification
- 42 claims
- 1 page of abstract
- 7 sheets of informal drawings

Additional papers enclosed are:

- Express Mail Certificate
- Postcard

Missing Parts are:

- Declaration of Small Entity Status
- Declaration and Power of Attorney
- Application filing fee

Respectfully submitted,

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of
Robert Byers, Jr., et al
Serial No. To Be Assigned
Filed: Concurrent
For: USER-SPECIFIC METHOD OF SELLING
PRODUCTS, COMPUTER PROGRAM
PRODUCT, AND SYSTEM FOR
PERFORMING THE SAME

Assistant Commissioner for Patents
Washington, D.C. 20231

EXPRESS MAIL CERTIFICATE

Express Mail Label No. ET395215841US

Date of Deposit June 27, 2001

I hereby certify that the following attached paper and fee:

Patent application including:

31 pages of specification

42 claims

1 page of abstract

7 sheets of informal drawings

New Application Transmittal

New Pipp Postcard

are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.


Michael J. Persson